

## Useful Links

- [Pitching](#) – improving your pitch presentation.
- [Stragyzer](#)'s YouTube channel, excellent business modelling resource.

## Business Essentials

- [Companies House](#) – if you are aiming to run a Limited Company you'll be spending time on this site – it is also a useful resource to check out other businesses before working with them.
- [Coventry & Warwickshire Chamber of Commerce](#).
- Coventry University Students wishing to start their own business should contact [Coventry University Social Enterprises](#) in the first instance.
- [Department for Work and Pensions](#).
- [Federation of Small Business](#).
- [Gov.UK for Businesses](#) – have a look under the business and self-employed section, there is a vast range of information available.
- Government [health and safety](#) advice.
- [Growth Hub](#) (Coventry & Warwickshire).
- HM Revenue and Customs (HMRC). [If you start working for yourself](#), you're classed as a sole trader. If you run a Limited Company and [Employ others](#) – take a look at this site:
- [Intellectual Property Office](#).
- [Marketing Donut](#) – Great start-up and SME resources.
- [National Statistics Office](#).
- [Trading Standards](#) (Coventry).
- [Trading Standards](#) (Warwickshire).