

## Grant Funding

### C&W Low Carbon Programme



**European Union**  
European Regional  
Development Fund

This project will offer a coherent package of support that will enhance the energy and resource efficiency of Coventry & Warwickshire SMEs, support local SMEs to diversify into the low carbon economy and enable the development of new low carbon products through supporting SMEs to develop and adopt new low carbon technologies.

The project led by Coventry City Council will promote Energy Efficiency and Renewable Energy Use within SMEs through one to one diagnostic support, workshops and providing revenue grants to invest in low carbon technologies and reduce energy usage. The grants are available for the development and market testing of new to market products and technologies, diversification from existing products and the development of low carbon versions. Coaching and mentoring and workshops (topics such as BIM software) to support the commercialisation of new products will also be provided.

The project will support 75 SMEs to promote Research, Innovation and the Adoption of Low Carbon Technologies in small businesses.

### Focus Digital



**European Union**  
European Regional  
Development Fund

This innovation project will support the acceleration to market and/or internal implementation of new products, services and process within the digital media/ICT domain by SMEs in Coventry and Warwickshire, Birmingham and Solihull, Black Country and The Marches.

It will provide support to SMEs through a combination of workshops (e.g. social media, web optimisation), development support, usability studies and capital and revenue grants.

The project will help 160 enterprises to engage and invest in innovation after provision of technical expertise and knowledge, to allow SMEs to take the next step in product development.

### Innovation Networks



**European Union**  
European Regional  
Development Fund

Do you have a great idea for a new product, process or service?

Innovation Networks is a grant scheme offering grants of up to £10,000 to SMEs who are working with at least 2 other businesses to develop innovative new products, processes or services.

WHAT'S ON OFFER?

Revenue grants are available to cover product development costs such as parts and materials, prototype development, testing and I.P protection.

OR

Capital grants are available to cover costs of tooling and machinery needed to develop your new product.

#### APPLYING FOR FUNDING

The grants are quick and easy to apply for. We recommend you contact us first to discuss whether your project fits the criteria and then we can provide support with putting an application together.

Applicants need to be SMEs located in one of the following LEP areas: Coventry & Warwickshire, Black Country and Greater Birmingham and Solihull.

#### Proof of Concept



Proof of Concept is a grant scheme offering grants of up to £4,000 to SMEs who are considering the viability of new products.

This support aims to help determine and shape the commercial potential and routes to market of innovative new ideas through proof of concept activity. Ensuring that you focus your research, design and innovation resources on viable ideas helps to increase the likelihood and decrease the timescales involved in bringing innovative new products and processes to market.

Support is offered through grants to SMEs based in Coventry and Warwickshire to enable structured proof of concept activity to be carried out covering external costs relating to IP due diligence and protection, market research / analysis / assessment, business plan and prototype development related to an innovative new product or process.

The grants are quick and easy to apply for. We recommend you contact us first to discuss whether your project fits the criteria and then we can provide support with putting an application together.

If you would like further information on any of the opportunities available from CUE Business Solutions please contact us using the link [here](#)